



# Livestock farming systems and the French society: Key controversies

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## A **controversy** is:

- a **creative process**
- that takes the form of a **public debate**
- structured around an **uncertainties** (scientific and ethic)

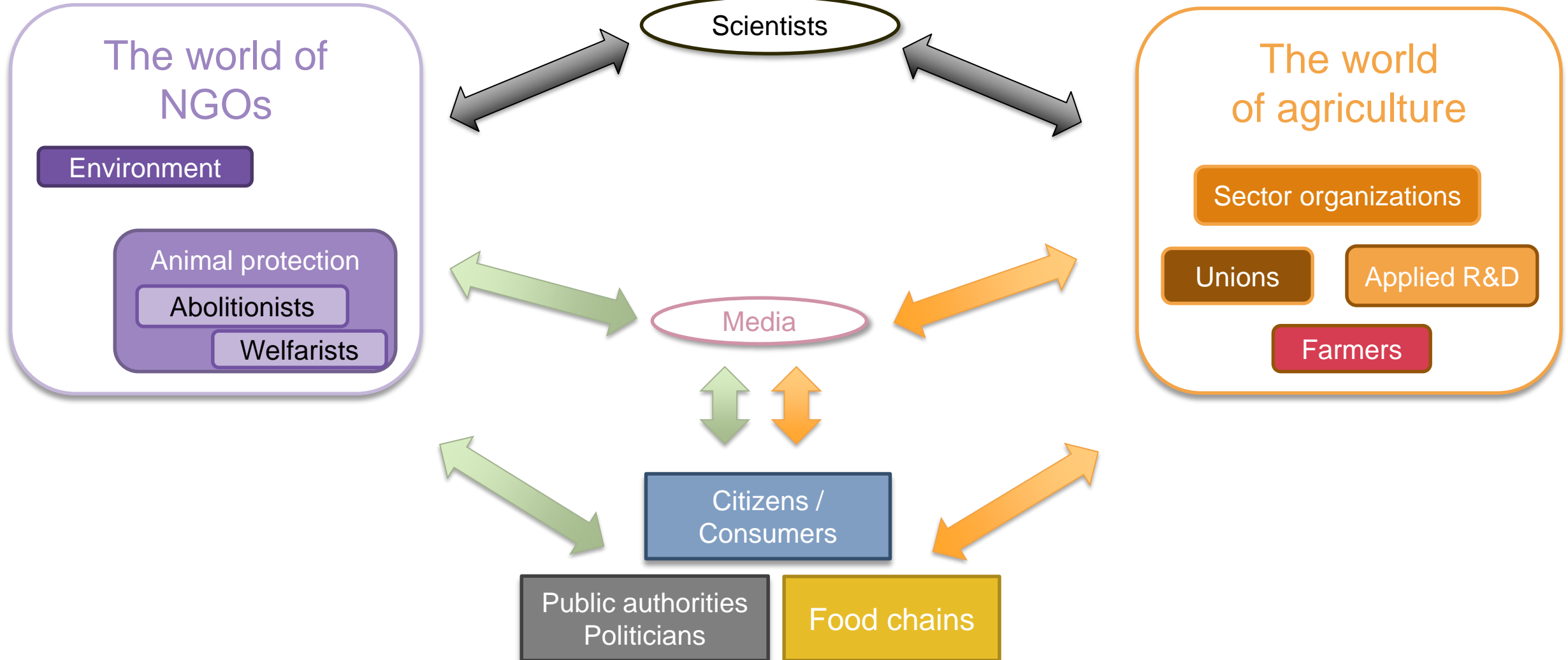


## That involves **disagreeing participants**:

- whose strategies aim to **rally the public** to their cause
- by gaining its **trust**
- by reducing its **uncertainty**



# Actors of the controversy on livestock farming





# Four registers of disagreement

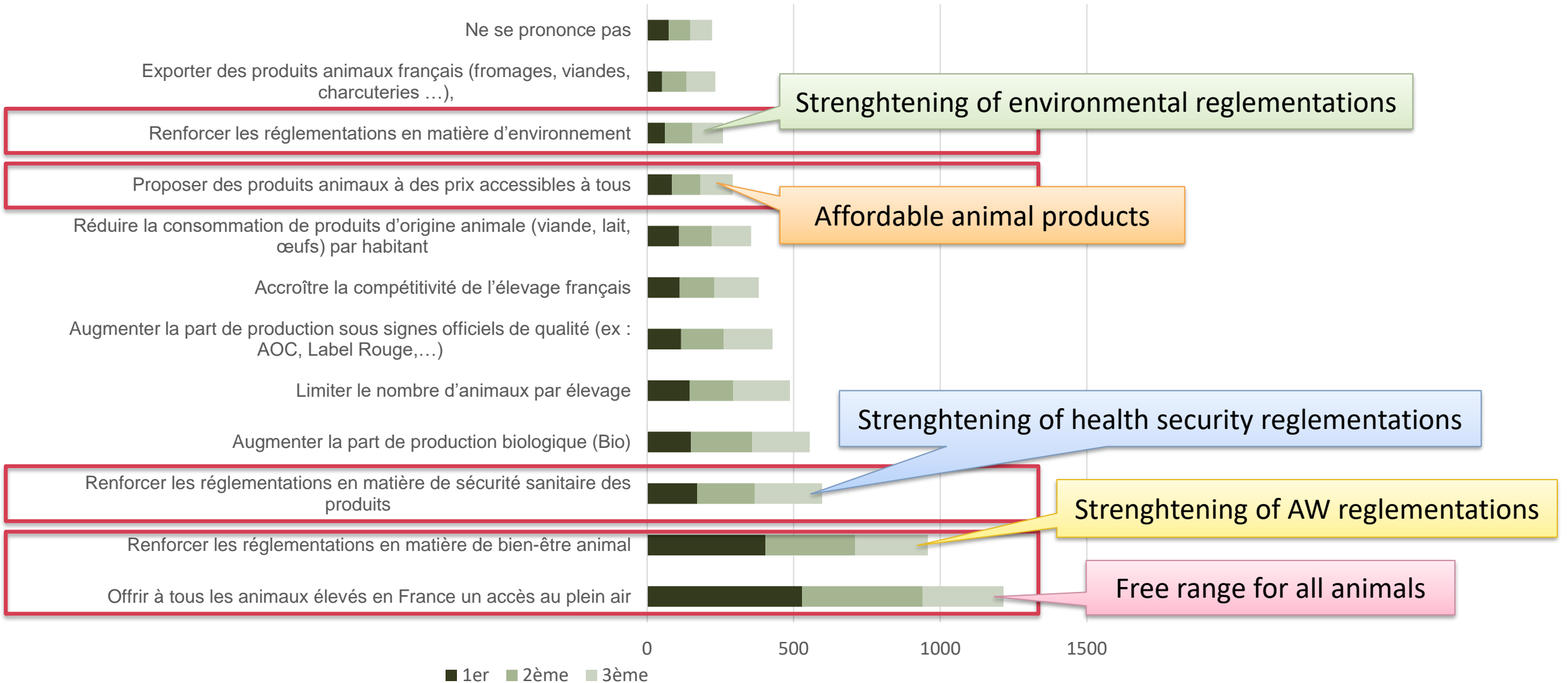


<b>Environment</b> <i>Impact of human activities on nature</i>	<b>Animal condition</b> <i>The way to keep animals</i>	<b>Human health</b> <i>Impact of livestock farming</i>	<b>Socio-economy</b> <i>Development models</i>
GHG Emissions	Animal welfare definition	Use of antibiotics	Industrialisation
Water pollution	Life conditions	Risks of epizooties and zoonoses	Geographic concentration
Feed (soya, GMO)	Pain treatment		
Resources use (water, ag. land)	Ethics		
Nuisances (Odours, noise)			

→ No consensus in the French society on livestock farming role and animal treatment



# Citizens' priorities regarding livestock farming

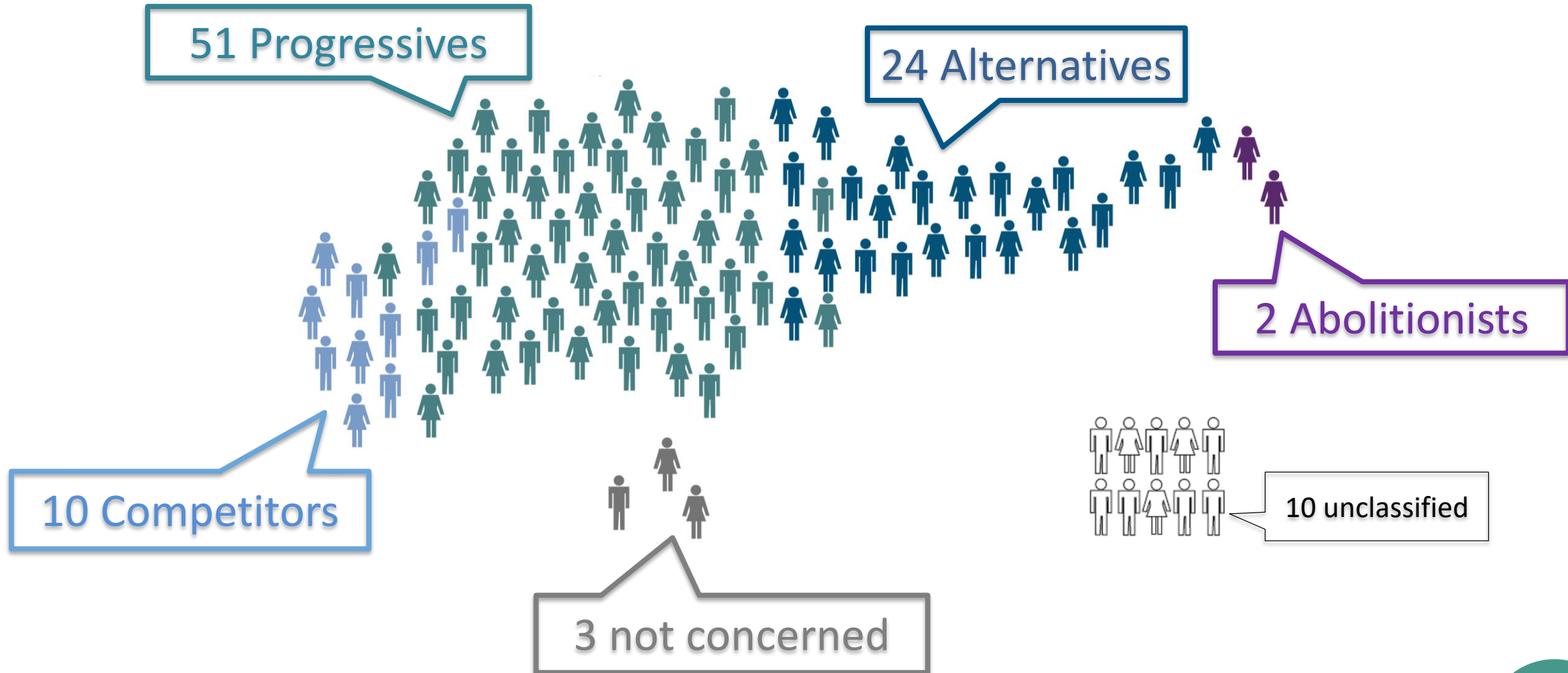




# Society expectations for tomorrow's livestock farming



**On 100 French citizens** (typology elaborated within the project after the previously mentioned representative survey)





- **A controversy that deepened in France for some years:**
  - Ethic of livestock farming became central in the debate
  - A gradient of social concerns regarding livestock farming from Northern to Southern Europe
- **A change in perceptions:**
  - Redefinition of livestock farming: environnement-human-animal
  - Legitimacy of livestock farming and consumption of animal products
- **A food transition:**
  - Animal welfare is becoming non-negotiable for society
  - Renewed social norms: Consume “better and less” ?



Thank you for your attention !



To go further

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